

Animal Aid campaigns peacefully...

Action

We carry out investigations, produce detailed reports, gain widespread media coverage and lobby MPs and MEPs.



Street stall



Youth group demonstration



Taking our message into schools

Educational resources

We produce a comprehensive range of resources and services for teachers and have a network of speakers throughout the UK, giving hundreds of school talks per year.

Cruelty-free goods

We offer a wide range of completely cruelty-free goods, and organise major exhibitions.

Please join us **today**

Yes, I want to join **Animal Aid**

Members receive Animal Aid's quarterly magazine **Outrage**, and **10% off** everything in Animal Aid's massive range of top-quality, cruelty-free cosmetics, toiletries and other products.

My details

Name: _____

Address: _____

Postcode: _____

Email (optional): _____

Phone number (optional): _____

Membership category

My membership category is:

- £18** Waged (annual)
- £10** Unwaged (annual)
- £7** 16 or under (annual)
- £25** 2 people at same address (annual)
- £300** Life membership

Payment

I enclose a cheque made payable to **Animal Aid**, for
£ _____

OR

Please take £ _____ from my

Visa/Mastercard/Maestro/Solo

Card Number: ____/____/____/____/____

Security code: (last 3 digits on reverse) ____

Expiry date: __/__/__

Issue Number: (if applicable) _____ Today's date: _____

Signature: _____

Please return this form to: **Animal Aid, The Old Chapel,
Bradford Street, Tonbridge, Kent, TN9 1AW.**

Tel: 01732 364546 Web: www.animalaid.org.uk

Incorporated under the name Animal Abuse Injustice & Defence Society Limited. Registered in the U.K. No. 1787309. Registered office as above. V.A.T. No. 395 2761 19

Thank you for
joining Animal Aid



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Do you want to help animals?

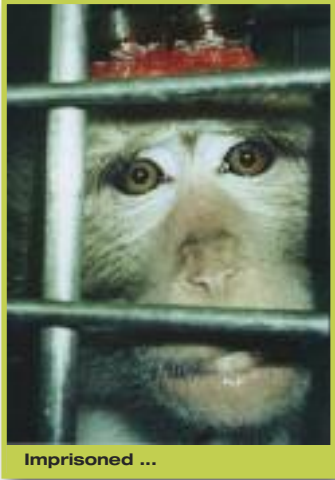
**Please help Animal Aid to stop
appalling cruelty caused by
animal experiments, factory
farming, bird shooting, horse
racing and the pet trade.**

We campaign against all areas of animal abuse, and promote a cruelty-free lifestyle. We have had many successes – some described within – and we need you to help us achieve more.

www.animalaid.org.uk



... in laboratories



Every day... thousands of cats, rabbits, dogs, rats, monkeys and other animals are starved, mutilated, electrocuted and poisoned to death in British laboratories, despite the fact that there are now many humane and reliable

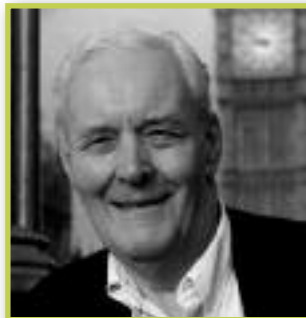
non-animal research techniques available. Animal Aid opposes all animal experiments, and played a central role in the successful campaign to prevent the building of a massive new monkey research laboratory in Cambridge. Again alongside other groups, we have worked hard to get the best possible result for animals from the recent update of European law on vivisection.



... and used for misleading, unnecessary and ...



... painful experiments



Animal Aid does a wonderful job and deserves our full support Tony Benn

... in farms

Animal Aid's investigations... expose the truth about factory farms and slaughterhouses. Our undercover work has resulted in widespread national press and television

coverage of our films, exposing the treatment of chickens, sheep, cows and goats, as well as a front-page report in the *Independent* newspaper, showing the conditions in which factory-farmed pigs are kept. Our campaign has also stopped horses being sold for meat at Ascot.



Imprisoned ... for profit

... in the pet trade

Animal Aid has prevented... pets from being marketed in ways that lead to impulse buys. We persuaded Focus DIY stores and Wyevale Garden Centres to stop selling animals, and all the major supermarket chains to stop advertising pets for sale on their notice boards. Our campaigning closed down Britain's biggest bird fair, saving wild birds from being trapped and shipped to the UK to live out their lives in cages.

... in the countryside

Our investigators exposed... the shooting industry's use of battery cages for breeding birds, forcing even the leading pro-shoot lobby group to condemn the 'horrific' conditions. Several dozen MPs have so far backed our campaign for a complete ban on the production of birds for 'sport' shooting – as has already been achieved in Holland.



Mass-produced ...



... to be shot

... and in horse racing

More than 400 horses... are raced to death every year in the UK. Because they are bred for speed, not strength, many sustain limb and other injuries and are shot. Animal Aid obtained the first ever film of horses being slaughtered in the UK for meat. Our campaign has revealed for the first time, with widespread media coverage, the scale of suffering caused by the selective breeding, training and racing of horses.



Please support Animal Aid's campaign against the horse racing industry Richard Wilson